

# C-Stores

## Why Most are Operating Wrong

We'll help you:

- Increase Pay-at-the-Pump Traffic inside Store
- Understanding store margins vs revenue
- Exclusive Proprietary 3-Step Process to  
Market **Different w/ Reaction Marketing**



## We Understand how to make your stores massively more profitable, if you drop the EGO & let us do what we do best!

Our Philosophy: Improve "The Owner and Store's Condition". Whether you are looking to turnaround an existing location or for expert assistance with a new start-up location.

BroadMoar's master brand and marketing team is lead by former Apple marketing executive BobbyGrant. BobbyGrant is the creator of MarketDifferent, Brand Different and many others. BobbyGrant has worked with many iconic companies and learned what works and what pitfalls to avoid.

BroadMoar has been a leader in consulting industry for over 30 years. BroadMoar's management team comes from 5 of the top consulting firms in the world, including IBM Global, PWC, Arthur Anderson and Boston Consulting. Our management team comes with an extensive marketing history from companies like Apple, Disney, Paramount Pictures to name a few. Our team has worked with over 300 fortune companies with household names.

We will build a team to be matched with your exact needs.

**BROADMOAR**  
**PARTNERS**

[www.broadmoarpartners.com](http://www.broadmoarpartners.com)

We start our conversation around your location(s). We spend several weeks creating a new plan-of-gram for your store. As a result, it will be more customer-friendly, increase impulse opportunities, and make it a place where customers enjoy shopping.

BroadMoar consultants consider these factors and others: store layout, product design, signage, staff education, and management tools. Also, we look at your staff and their presentation to customers and are willing to learn and implement the processes necessary for the store to succeed.

*Note: This is the most common mistake store owners make.*

Once the store meets design specs we look at adding the marketing process. BroadMoar's **Proven 3-Step Process** for C-stores is literally the Greatest Revenue System for C-Stores. We have over 180 restaurants, bars, coffee shops, and hotels with over 2,000 locations using this incredible program. Why is this system the greatest revenue system ever? It adds customers and has been shown to increase revenue by 28% - 44%, with no advertising.

Talk to a BroadMoar Consultant for details.

**BD**  
**BrandDifferent™**  
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