



Let me **create** a
Compelling Story for you!

As a marketer, we have two tools at our disposal: create a compelling story about your business, and then split-testing that story...

BroadMoar's BobbyGrant oversees marketing and branding. He began his 18 year career at Apple Computer as a Channel Marketing Executive. He was recruited to IBM Global Services, where he managed an e-commerce consulting group.

The Ritz Carlton, Disney, Coca-Cola, Nordstrom, FedEx, Paramount Pictures, and FedEx are just some of the iconic Fortune 500 companies that BobbyGrant has worked with over the past four decades. As a result of his unique experiences with these companies, BobbyGrant learned what works best and what mistakes to avoid in the future.

Armed with those experiences and working with business owners he created a simple marketing system for businesses large and small. All the marketing does not work without an awesome compelling story about your company and that is usually my starting point with a business. Do you know what business you are in? You will when we get done!

"Let me help you create a compelling story that resonates with buyers..."

BobbyGrant and his team help you to create the story that will form the basis of your entire marketing plan. In 92% of businesses, a business plan is written, but most of them are covered in dust. The most common mistake is not creating a marketing plan, which is the guide to how your business is marketed.

Throughout my career, I have created more than 600 marketing plans for businesses. Over time, my plan evolved into a "Strategy Marketing BluePrint". Would you build a house without a blueprint? No, you wouldn't; so why build a million-dollar business without one?

I'm ready to get started, are you?

Email: contact@BroadMoarPartners.com

Talk to a BroadMoar Advisor for details

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BrandDifferent™

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