

# Pizza**Different**

*Creates Dramatic Results  
Tremenous Revenue and  
Massive Margins*

*Pizza**Different** is a clever way to  
market your pizza business and  
create an awesome place for  
your customers to spend time  
with their friends and family.*



## Pizza**Different** is All About Giving Your Customers a Better Experience in Your Place vs Your Competitions!

BobbyGrant is a marketing & branding expert with BroadMoar. During his 18-year career at Apple Computer, he was a Channel Marketing Executive before joining IBM Global Services where he managed an e-commerce consulting group.

Over the past four decades, he has worked with many prestigious Fortune 500 companies including Disney, Nordstrom, FedEx, and The Ritz-Carlton. Using his unique experience working with these companies, what works best and what mistakes should be avoided?

As a result of these experiences, he has been invited to present at numerous trade shows and industry events. As part of his trip, BobbyGrant met with many entrepreneurs, business owners, and franchise groups. He worked with them to increase revenue and margins while increasing the customer experience.

Based on his experience working with both franchise and non-franchise restaurant owners, he observed that a significant number of them operate pizza restaurants.

This led BobbyGrant to create Pizza**Different** a version of his massively successful Restaurant**Different**.

BobbyGrant also uses his "**Reaction Marketing**" method along to create a strategy for small pizza shop owners. Pizza**Different** is all about the customers' experience.

Who is the ideal candidate for Pizza**Different**? We are seeking those owners looking to:

- Grow thier Pizza business dramatically  
(One client saw a 60% increase in lunch business)
- Be the pizza place customers will share online
- Be willing to "Think**Different**"
- Looking to massively grow your lunch business and carry-out
- Be willing to work hard and Pizza**Different**

We combine "**Reaction Marketing**" with our "Within the Walls Marketing principles to radically change the mindset of the staff to create an even better experience for the customers.

Contact a BroadMoar Advisor today to see if the "Pizza**Different**" process is right for your company.

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**PARTNERS**

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BrandDifferent™

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