

Chamber of Commerce

Maximize Your Community

- Increase Your Chambers Perceived Value
- Grow Membership 20% or More
- Stop Chasing Members To Renew



*With BroadMoar's Chamber**Different** you have an Effective Solution for Chambers of Commerce's Membership Renewal Challenges*

BroadMoar understands the frustrations experienced by business owners when dealing with local chambers of commerce. As a former chamber president in Southern California for six years, our subject matter expert has a profound understanding of the mindset of business owners.

Chambers appears to have diverged from their original purpose and have become merely another networking group. As a result, it is important to remember that chambers serve as associations of business people, working together to promote commercial and industrial interests within the region.

Throughout our years as a consulting firm, we have engaged with numerous business owners. We have not encountered a single business owner who considers membership in the local chamber as a crucial component of their growth or marketing strategy.

Our team at BroadMoar can assist your chamber in changing its perception. We will demonstrate to business owners the benefits of becoming local chamber members. Chambers must commit to adding value to their communities and members.

Let us describe what the benefits of partnering with BroadMoar are for your chamber and their members?

In order to effectively expand and maintain chamber membership bases, BroadMoar employs a three-step approach. Known as Chamber**Different**, it is a system that enhances the member experience.

Local chambers benefit from our Chamber**Different** System in the following ways:

- Generating more new members
- Get your members to renew without chasing them
- Getting members to buy other services from the chamber to create a new profit center.

BroadMoar offers two engagement options, talk to your BroadMoar Advisor to find out which is right for you.

Would you like to discuss a strategy for growing your Chamber of Commerce? BobbyGrant, a seasoned marketing professional and "Brand Strategist", can provide a proven strategy for achieving this. With his experience as a former Apple Marketing Executive and past chamber president, BobbyGrant can guide you in the right direction.

Contact your BroadMoar advisor and let's get started.

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PARTNERS

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BrandDifferent™

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